**Monterey County Workforce Investment Board**

**Project Name:** Youth Ambassadors for Peace

**Mission:**
The Youth Ambassadors for Peace project will recruit at-risk youth into an intensive youth development program that reestablishes connections with education and career pathways by strengthening program partnerships and increasing cooperation across funding streams.

**Initiative Goals:**
- Decrease community violence.
- Increase engagement with training and education for youth, leading to increased credential obtainment.
- Increase workplace skills leading to employment in targeted industries.
- Increase positive community and civic engagement for youth

**Location:**
Salinas, California

**Grant Award Amount:**
$3,000,000

**Areas Served:**
Monterey County, California

**Innovation Focus Area:**
Disconnected Young Adults

**Target Population Served:**
Hard to Serve Youth

**Target Industries Engaged:**
Project Benefits All Industries

**Partners:**
Workforce Investment Board, Adult Education, Community Colleges

**Evaluation Type:**
Implementation Study, Outcomes Study, Cost-to-Outcome Analysis

**People Served:**
240

**Contact:**
www.co.monterey.ca.us/bcandc/workforce.htm

**Approach:**
Using cross-system data, the Monterey County Workforce Investment Board will proactively recruit at-risk teens to identify those who are at risk for becoming involved with violence in their communities. Once youth are identified and recruited for the project, multi-disciplinary case management will be used to ensure that participants have access to all of the support services they need to succeed, and that they can access these services in one place. An intensive youth development curriculum follows, with connections to education and career pathways planning. Additionally, youth are connected with mentors, and an alumni program links graduates to adult programs and continued professional support.

**Stay Connected:**
If you are interested in learning more about this grant and following its progress, visit [https://innovation.workforce3one.org/](https://innovation.workforce3one.org/).