**City of New Orleans Office of Workforce Development**

**Project Name:** Summer Career Pathways

### Mission:

The City of New Orleans Office of Workforce Development will implement a sector-specific job training program for unemployed and underemployed hospitality workers through a cross-sector job pipeline that transitions workers in the tourism industry to careers in the advanced manufacturing and energy sectors.

### Initiative Goals:

- Increase training in advanced manufacturing and energy.
- Increase full-time employment and family-supporting wages for program participants.
- Increase skills gain for program participants.

### Approach:

The Summer Career Pathways Program will utilize comprehensive career pathways, adult education integrated with occupational skills training, and newly developed partnerships between government and non-government entities to improve the wages and prospects of hospitality workers. Program participants will take adult basic education coursework and job skills training in the advanced manufacturing and energy sectors during the summer months, when there is a natural lull in the tourism industry. An evaluation will determine the results and cost effectiveness of the intervention.

### Location:

New Orleans, Louisiana

### Grant Award Amount:

$5,812,485

### Areas Served:

Orleans Parish, Louisiana

### Innovation Focus Area:

Sector Strategies, Career Pathways, Adult Basic Education, Coordination with Nongovernmental Partners

### Target Population Served:

Unemployed/Underemployed Hospitality Workers

### Target Industries Engaged:

Advanced Manufacturing and Energy

### Partners:

Workforce Investment Board, Employers

### Evaluation Type:

Random Assignment, Impact Evaluation, Cost Effectiveness

### People Served:

All Workforce Customers

### Contact:

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If you are interested in learning more about this grant and following its progress, visit [https://innovation.workforce3one.org/](https://innovation.workforce3one.org/).